LOGOS

MOTHER BRAND LOGO

CHARACTER SUB-BRAND LOGOS

COLORS

PRIMARY

#FF0050	#0066FF	#FF8078	#FFB800	#00C832	#9B30EF

SECONDARY

#281E3C	#82F03C	#BE08A6	#00AFDC	#0054A9	#FFF000

SHAPES

BASIC SHAPES WITH SOFT EDGES

PATTERNS

ANY POSSIBLE COLOR VARIANT

LINES